UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ADVANCE MAGAZINE PUBLISHERS INC. d/b/a THE CONDÉ NAST PUBLICATIONS, Plaintiff,

v.

ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC,

Defendants, Counterclaimants Activ8now and Active8media,

v.

ADVANCE PUBLICATIONS, INC. and RICHFX, INC.,

Counterclaim Defendants.

CIVIL ACTION NO.: 1:05-CV-07516-(KMK)(DFE)

Notice of Appearance

PLEASE TAKE NOTICE that this firm has been retained by and appears

for Counterclaim Defendant, RichFX, Inc., in the above-captioned proceeding:

Dated: New York, New York December 28, 2005

> s/ Robert E. Hanlon Robert E. Hanlon Alston & Bird LLP 90 Park Avenue New York, NY 10016 (212) 210-9400 rhanlon@alston.com